

## Electric Biking – Fun, Efficient & Practical

### MORE FUN

- ✓ E-bikes are like getting that little push just when you need it!
- ✓ E-bikes increase accessibility: Mount Tam? Nicasio? White Hill? bike route to Tiburon/Mill Valley?
- ✓ E-bikes help you keep up with faster cyclists, making more activities possible.

### MORE FREQUENT BIKE RIDING

- ✓ E-bikes address power concerns that keep us cooped in cars:
- ✓ Grocery bags aren't too heavy anymore!
- ✓ Dreading that hill to get home? NO Problem!
- ✓ Need to get to the store and back in a short time? E-bike to the rescue!
- ✓ Parking problems are no more! Your first TJ's/Whole Foods visit sans bike will be a game-changer!

### MORE SAFETY

- ✓ Research shows that e-cyclists obey traffic signals and stop signs more frequently than cyclists
- ✓ Evacuation in a natural disaster?
  - Paradise showed us how cars are blocked up in a fire evac!
  - Marin hillside e-bike owners on narrow roads can evacuate even more quickly than in their cars



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