**Asking others to ‘Opt Up to 100% Renewable Energy 3/10/18**

**Use what feels most comfortable to you and for the person you are asking.**

**Suggestions for modifications are welcome.**

“I’m doing a program called **Resilient Neighborhoods** where I’m learning about climate change and how to reduce my carbon footprint to reverse global warming.

One thing I learned is the importance of buying electricity from 100% renewable sources-like the sun and wind. According to the EPA, electric power is the largest contributor of greenhouse gas emissions in the U.S. So choosing an electric service with 100% renewable sources can eliminate your electricity-related carbon footprint!

That’s how I heard about **MCE’s Deep Green** energy that I just switched to. It’s an incredibly easy way to make a big difference. It cost me only $\_\_\_ more a month. (or **F**or the average household, it costs just $4 more per month than MCE’s light green or PG&E’s regular energy that is only 33% renewable.) Plus, MCE uses 1/2 of the $4 to build new, local renewable projects.

The reason I’m telling you about this is because I found out that only **4%** of Marin MCE customers have opted up to Deep Green and we are environmentalists!! (Here’s a card about the Program). Opting up takes only about 1 minute. You will get a packet of information from MCE a couple of weeks later.

I believe that we all have to do what we can to reverse global warming and this is an easy thing to do that costs less than a latte or 2 cups of coffee a month. I think it’s worth it.

If you do it right now or on your cell phone or in the next 2 weeks, I’ll get some credit in my class for helping reduce Marin’s carbon footprint. Please send me a text or email to let me know as soon as you do it.”